

Welcome



Immerse

Artists Experience

Thank you for choosing Immerse Artists Experience. We're honored that you have registered to attend. The day will be exciting and full of positive energy. We strive to bring dancers of all ages encouraging, inspiring, cutting edge classes that are taught by extraordinary educators and choreographers.

At Immerse, the atmosphere is kind and supportive giving dancers the optimal learning environment. Our goal is to provide the opportunity to connect, explore, and thrive while making new friends and wonderful memories.

Please read through the information provided in this welcome packet. This is your guide to a stress-free and fun experience. We invite account holders to contact the Immerse office with any questions you or your dance families may have.

Thank you for joining us. We're excited to see you!



MEREDITH
PENNINGTON
FOUNDER & PRESIDENT



VENUE

HOLIDAY INN FARGO
3803 13th Avenue South
Fargo, North Dakota 58103
701.282.2700

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www.iaxdance.com

WELCOME TO IMMERSE ARTISTS EXPERIENCE!

The entire faculty and staff would like to welcome you to Immerse Artists Experience. We're thrilled you've chosen to join us in Fargo. The day will be fun and action packed full of exceptional classes and positive energy. All of the details for your event can be found here. We encourage you to read through the welcome packet prior to your arrival. Being prepared allows you to get the most out of the experience.

REGISTRATION

Doors open at 7:00 am. Check-in will take place in our lobby by the IAX Pop-Up Shop on Sunday morning at 7:00am-7:20am. **Please arrive before 7:20am to check in.** We kindly ask that the account holder (1 representative) visit the registration table to receive dancer identification numbers and wristbands. Each dancer's name will be on the back of their number. *Account holders will receive their registered attendee list via email prior to the weekend. There will not be a printed list given at the event.* Dancers registered through their studio do not need to visit the check-in table, instead, they need to check in with their studio owner, teacher, or assigned representative. We recommend that studios designate a meeting time and place, in advance, to distribute these items. *Dancers should bring safety pins to attach the number.* Please note: Immerse Artists Experience hold private events. Everyone in attendance must be registered, agreeing to the terms and conditions found on our website and in our waiver. This includes teachers, studio owners, studio representatives, observers, dancers, etc.

WAIVERS

ALL attendees (dancers, teachers, studio owners, studio representatives, observers, etc.) are required to electronically sign the "release and waiver of liability, and use of likeness agreement" prior to the event. Waivers are due the Wednesday before your event. If you would like to preview the waiver, please visit iaxdance.com/tour/waiver/. A waiver link will be emailed from Dance Bug Support to the account holder two weeks prior to the event. The account holder will then forward the link to *all* registered attendees. We assure you that the process is simple and quick. A waiver must be e-signed to receive wristbands and to be allowed entry into the event. Observers who pay at the door will be required to sign a paper waiver at the time of wristband purchase.

WRISTBANDS

All observers and studio staff registered to attend will receive a wristband. These wristbands must be worn and visible throughout the entire experience. Parent/Guardian observers are only allowed in their dancer's designated ballroom during classes. Rooms will be routinely checked to ensure the safety of our dancers. Individuals not wearing a wristband are not permitted and will be kindly asked to step out the room. Observer wristbands will only be sold at the event if space allows. If available, to purchase an observer wristband, one will be asked security questions and a waiver must be signed. Dancers must wear their number at all times as this is their pass into the ballroom.

WRISTBAND COLOR CODE

BLACK: Studio Owner / Teacher
BLUE: Parent / Guardian Observer



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PARKING

Parking is free at the Holiday Inn Fargo.

CODE OF CONDUCT

It is expected that ALL observers will be respectful and courteous, refraining from talking during classes and other disruptions at all times. Observers are asked to find a chair and remain seated during classes. Sitting on the floor is not allowed. Dancers are expected to be kind, supportive, respectful, courteous, on time, and to show good work ethic and good sportsmanship. It's our desire for everyone to have fun, grow, and make friends.

CHANGING AGE DIVISIONS / CHANGES TO REGISTRATION

Please double check your registration, including age divisions. Any adjustments or corrections must be made a full week prior to the event. Changes to registration cannot be made the week of the event. If your dancer needs to level down or up at the event, the request must be made by the studio owner by the second class and can only be done if space allows. Class adjustments cannot be made if the room is sold out.

FOOD AND DRINK

Food and drinks are not provided by Immerse Artists Experience. Attendees are responsible for bringing their own water bottles and purchasing their own lunch. Per venue rules: food, sports drinks, and sodas are NOT allowed in the ballrooms at any time.

CONCESSIONS / LUNCH

The venue *will be NOT be offering concessions.* They do have a restaurant but this may not be a quick option that will work with the day's schedule. **Attendees may bring their lunch but attendees cannot consume outside food outside of the Immerse Artists Experience area.** Food and drink are not permitted in the ballrooms and outside food must stay in our contracted rented space.

PHOTO / VIDEO RECORDING BY ATTENDEES IS NOT PERMITTED

For the safety of the dancers, to protect the work and choreography of the faculty, and to reduce distractions, photography and video recording from any type of device (including cell phones and cameras) is strictly prohibited in ALL classes. This will be enforced. Our faculty and staff reserve the right to remove anyone who is taking photos or video without refund or credit. Attendee photography *is allowed* during the announcement of scholarships. During classes, if the instructor chooses to allow video, they will let you know during class when it's appropriate. Photos with the faculty will not be available after class as they are on a tight schedule. There will be opportunities on the lunch break and after the event.

PROFESSIONALLY PHOTOGRAPHY ONLY \$5

In order to bring you a safe, hassle free, and professional environment, a professional photographer will be onsite to capture the memories and excitement. These photos will be available for previewing and purchase by clicking the PHOTO link on our website. These amazing photos are only \$5 each! Please allow up to two weeks for photos to be uploaded.



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MINI BREAK

Younger dancers have different needs than older more experienced dancers. Minis will start class at 8:15 giving teachers and parents time to settle everyone in. There will be a quick 15 minute break for the minis after the second class giving them time for a snack and to use the restroom. Studio Owners are strongly encouraged to make plans with their dancers prior to the event.

FIRST AID

For minor injuries, band-aids, antibacterial cream, and ice packs will be available at the IAX Pop-Up Shop. If a serious injury occurs requiring medical attention, please call 911 and notify the nearest Immerse representative.

SCHOLARSHIPS

The distinguished Immerse faculty will be awarding scholarships. They may choose to award IAX Elite (full scholarship for all cities during the current season & following season, including the opportunity to assist), Outstanding Artist (half scholarship), & Captivating Artist (\$50 scholarship). Additional scholarships may be awarded to the San Francisco Tap Festival. The faculty will make the decision on what scholarships, and how many, will be awarded. This may vary city to city. Their decision is final. To redeem any Immerse scholarship, please contact IAX. To redeem awards sponsored by San Francisco Tap Festival, please contact them directly. Scholarships are non-transferrable, have an expiration date, and cannot be redeemed for cash. Visit IAXdance.com/scholarships/ for more details.

SOCIAL MEDIA

Don't forget to like our Facebook page and follow us on Instagram! If you haven't already, sign up for updates at the bottom of our home page, IAXdance.com.

MERCHANDISE

Make sure to visit Shelby and check out all of the new Immerse gear: t-shirts, hoodies, crewneck sweatshirts, cropped t-shirts, and sweatshirts! Credit cards and cash accepted.

GENERAL GUIDELINES AND POLICIES

Guidelines and policies can be found on our website IAXdance.com on the TOUR page. Event specific details can be found by clicking on FARGO.

2024 FARGO DATE AND LOCATION

Next year, we'll be back in Fargo! Sign up for our newsletter to receive up to date information! (IAXdance.com - bottom of the home page) Thank you for your tremendous support. We're excited to serve you this season and for many seasons to come.

EARLY RESERVATIONS FOR THE 2024 SEASON

Early reservations run May 1 - June 15, 2024. Studio Owners: Take advantage of this program by reserving your studio's spots with a \$300 deposit. If you're unfamiliar with this program, please contact the office. Early reservations are for studios attending as a group, not for independent registrations. An early reservation is not required to register and attend. Registration opens July 1.



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FARGO 2023 CLASS SCHEDULE

7:00am - 7:30am REGISTRATION AND CHECK IN (1 representative per account please)

FACULTY INTRODUCTION AND WARM UP

ALL DANCERS - TEEN / SENIOR ROOM

7:45am -8:00am

CLASS SCHEDULE

| TIME | TEENS AND SENIORS | TIME | JUNIORS | TIME | MINIS |
|-------------|------------------------|-------------|------------------------|-------------|-----------------------|
| 8:00-8:45 | IMPROV - SOLACE | 8:00-9:00 | TECHNIQUE - RICHARD | 8:15-9:15 | HIP HOP - CEDRIC |
| 8:45-9:45 | JAZZ - BRITNEY | 9:00-9:45 | IMPROV - SOLACE | 9:15-10:15 | TECHNIQUE - RICHARD |
| 9:45-10:40 | MUSICAL THEATRE - SETH | 9:45-10:40 | BALLROOM - COLE | 10:15-10:30 | BREAK |
| 10:40-11:30 | TECHNIQUE - RICHARD | 10:40-11:30 | MUSICAL THEATRE - SETH | 10:30-11:30 | IMPROV - SOLACE |
| 11:30-12:30 | LUNCH AND SHOP | 11:30-12:30 | LUNCH AND SHOP | 11:30-12:30 | LUNCH AND SHOP |
| 12:30-1:30 | CONTEMPORARY - RICHARD | 12:30-1:30 | HIP HOP - CEDRIC | 12:30-1:30 | BALLROOM - COLE |
| 1:30-2:30 | BALLROOM - COLE | 1:30-2:30 | CONTEMPORARY - RICHARD | 1:30-2:30 | JAZZ - BRITNEY |
| 2:30-3:30 | HIP HOP - CEDRIC | 2:30-3:30 | JAZZ - BRITNEY | 2:30-3:30 | CONTEMPORARY - SOLACE |

SCHOLARSHIP ANNOUNCEMENTS AND DISMISSAL

ALL DANCERS - TEEN / SENIOR ROOM

3:30

FARGO FACULTY

Brittany Hall
Cedric Botelho
Cole Mills
Richard Elszy
Seth Stewart
Solace

Read their bios at IAXdance.com

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**We're incredibly thankful for your support.
We hope you have an amazing experience
and find that
Immerse Artists Experience truly is
THE one-day convention.**

**We want to see you in 2024!
Make plans to join us next year!
Sign up for our newsletter at IAXdance.com to stay up to date with
all things IAX.** (bottom of the home page)

Love your day at IAX? Leave us a great 5 star review on Dance Competition Hub and on our Facebook page.