

# Welcome



# Immerse

Artists Experience

Thank you for choosing Immerse Artists Experience. We're honored that you have registered to attend. The day will be exciting and full of positive energy. We strive to bring dancers of all ages encouraging, inspiring, cutting edge classes that are taught by extraordinary educators and choreographers.

At Immerse, the atmosphere is kind and supportive giving dancers the optimal learning environment. Our goal is to provide the opportunity to connect, explore, and thrive while making new friends and wonderful memories.

Please read through the information provided in this welcome packet. This is your guide to a stress-free and fun experience. We invite account holders to contact the Immerse office with any questions you or your dance families may have.

Thank you for joining us. We're excited to see you!



**MEREDITH**  
**PENNINGTON**  
FOUNDER & PRESIDENT



## VENUE

RENASANT CONVENTION CENTER CENTER  
255 N. Main Street  
Memphis, Tennessee 38103  
901.576.1200

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[www.iaxdance.com](http://www.iaxdance.com)

## WELCOME TO IMMERSE ARTISTS EXPERIENCE!

The entire faculty and staff would like to welcome you to Immerse Artists Experience. We're thrilled you've chosen to join us in Memphis. The day will be fun and action packed full of exceptional classes and positive energy. All of the details for your event can be found here. We encourage you to read through the welcome packet prior to your arrival. Being prepared allows you to get the most out of the experience.

### REGISTRATION

THE DOORS OPEN FOR EVERYONE AT 7:00 AM. Check-in will take place in our lobby by the IAX Pop-Up Shop next to the Lower Hall on Sunday morning at 7:00am-7:20am. **Please arrive before 7:20am to check in.** The Lower Hall entrance is by the parking structure. Another entrance is across from the Sheraton and down the escalator. We kindly ask that the account holder (1 representative) visit the registration table to receive dancer identification numbers and wristbands. Each dancer's name will be on the back of their number. Account holders will receive their registered attendee list via email prior to the weekend. There will not be a printed list given at the event. Dancers registered through their studio do not need to visit the check-in table, instead, they need to check in with their studio owner, teacher, or assigned representative. We recommend that studios designate a meeting time and place, in advance, to distribute these items. Dancers should bring safety pins to attach the number. Please note: Immerse Artists Experience hold private events. Everyone in attendance must be registered, agreeing to the terms and conditions found on our website and in our waiver. This includes teachers, studio owners, studio representatives, observers, dancers, etc.

### WAIVERS

ALL attendees (dancers, teachers, studio owners, studio representatives, observers, etc.) are required to electronically sign the "release and waiver of liability, and use of likeness agreement" prior to the event. Waivers are due the Wednesday before your event. If you would like to preview the waiver, please visit [iaxdance.com/tour/waiver/](http://iaxdance.com/tour/waiver/). A waiver link will be emailed from Dance Bug Support to the account holder two weeks prior to the event. The account holder will then forward the link to *all* registered attendees. We assure you that the process is simple and quick. A waiver must be e-signed to receive wristbands and to be allowed entry into the event.

### WRISTBANDS

All observers and studio staff registered to attend will receive a wristband. These wristbands must be worn and visible throughout the entire experience. Parent/Guardian observers are only allowed in their dancer's designated ballroom during classes. Rooms will be routinely checked to ensure the safety of our dancers. Individuals not wearing a wristband are not permitted and will be kindly asked to step out the room. Observer wristbands will only be sold at the event if space allows. If available, to purchase an observer wristband, one will be asked security questions and a waiver must be signed. Dancers must wear their number at all times as this is their pass into the ballroom.

### WRISTBAND COLOR CODE

BLACK: Studio Owners and Teachers  
BLUE: Observers



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## CODE OF CONDUCT

It is expected that ALL observers will be respectful and courteous, refraining from talking during classes and other disruptions at all times. Observers are asked to find a chair and remain seated during classes. Sitting on the floor is not allowed. Dancers are expected to be kind, supportive, respectful, courteous, on time, and to show good work ethic and good sportsmanship. It's our desire for everyone to have fun, grow, and make friends.

## CHANGING AGE DIVISIONS / CHANGES TO REGISTRATION

Please double check your registration, including age divisions. Any adjustments or corrections must be made a full week prior to the event. Changes to registration cannot be made the week of the event. If your dancer needs to level down or up at the event, the request must be made by the studio owner by the second class and can only be done if space allows. Class adjustments cannot be made if the room is sold out.

## FOOD AND DRINK

Food and drinks are not provided by Immerse Artists Experience. Attendees are responsible for bringing their own water bottles and purchasing their own lunch. Per venue rules: food, sports drinks, and sodas are NOT allowed in the ballrooms at any time.

## CONCESSIONS / LUNCH

The venue will be offering concessions from 11:00am - 2:00pm. THE VENUE DOES NOT ALLOW OUTSIDE FOOD TO BE BROUGHT INSIDE THE BUILDING.

Payment method is credit card only. Unfortunately, they will not accept cash.

Milk \$3 Bottled Protein Smoothies \$7 Soft Drinks \$5.25 Bottled Water \$5.25 Juices \$5.25 Sweetened and Unsweetened Iced Tea \$5.25 Gatorade \$5.25 Coffee & Tea \$4

Trail Mix \$5 Granola Bars \$3 Protein Bars \$5 Chips \$4 Candy Bars \$3 Cookies \$3 Fruit Cup \$5 Yogurt Parfait \$7 Hot Soft Pretzels \$7 Nachos \$7

Roast.Turkey w/Lett.,Tom,Bacon,Roast.Garlic Aioli on Ciabatta \$13

Grilled Chix, Bl. Beans, Roast.Corn Salsa Shred.Lettuce, MJ Cheese, Lime Cilantro Crema & Spin. Tort \$9.00 Smoked Mac & Cheese \$8.00 Cobb Salad \$15

Grilled Chicken Caesar Wrap \$10 Crispy Chicken Salad with Caesar Dressing \$10

## PHOTO / VIDEO RECORDING BY ATTENDEES IS NOT PERMITTED

For the safety of the dancers, to protect the work and choreography of the faculty, and to reduce distractions, photography and video recording from any type of device (including cell phones and cameras) is strictly prohibited in ALL classes. This will be enforced. Our faculty and staff reserve the right to remove anyone who is taking photos or video without refund or credit. Attendee photography *is allowed* during the announcement of scholarships. During classes, if the instructor chooses to allow video, they will let you know during class when it's appropriate. Photos with the faculty will not be available after class as they are on a tight schedule. There will be opportunities on the lunch break and after the event.

## PROFESSIONALLY PHOTOGRAPHY ONLY \$5

In order to bring you a safe, hassle free, and professional environment, a professional photographer will be onsite to capture the memories and excitement. These photos will be available for previewing and purchase by clicking the PHOTO link on our website.

These amazing photos are only \$5 each! Please allow up to two weeks for photos to be uploaded.



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## PARKING

Renasant Convention Center Parking is \$10 per entry. Sheraton Event parking on Sunday \$15, up to 8 hours & no in/out privileges.

## MINI BREAK

Younger dancers have different needs than older more experienced dancers. Minis will start class at 8:15 giving teachers and parents time to settle everyone in. There will be a quick 15 minute break for the minis after the second class giving them time for a snack and to use the restroom. Studio Owners are strongly encouraged to make plans with their dancers prior to the event.

## FIRST AID

For minor injuries, band-aids, antibacterial cream, and ice packs will be available at the IAX Pop-Up Shop. If a serious injury occurs requiring medical attention, please call 911 and notify the nearest Immerse representative.

## SCHOLARSHIPS

The distinguished Immerse faculty will be awarding scholarships. They may choose to award IAX Elite (full scholarship for all cities during the current season & following season, including the opportunity to assist), Outstanding Artist (half scholarship), & Captivating Artist (\$50 scholarship). Additional scholarships may be awarded to the San Francisco Tap Festival. The faculty will make the decision on what scholarships, and how many, will be awarded. This may vary city to city. Their decision is final. To redeem any Immerse scholarship, please contact IAX. To redeem awards sponsored by San Francisco Tap Festival, please contact them directly. Scholarships are non-transferrable, have an expiration date, and cannot be redeemed for cash. Visit [IAXdance.com/scholarships/](https://IAXdance.com/scholarships/) for more details.

## SOCIAL MEDIA

Don't forget to like our Facebook page and follow us on Instagram! If you haven't already, sign up for updates at the bottom of our home page, [IAXdance.com](https://IAXdance.com).

## MERCHANDISE

Make sure to visit Shelby and check out all of the new Immerse gear: t-shirts, hoodies, crewneck sweatshirts, cropped t-shirt and sweatshirts! Credit cards and cash accepted.

## GENERAL GUIDELINES AND POLICIES

Guidelines and policies can be found on our website [IAXdance.com](https://IAXdance.com) on the TOUR page. Event specific details can be found by clicking on MEMPHIS.

## 2024 MEMPHIS DATE AND LOCATION

You're the first to know! Next year, we'll be back in Memphis at the Renasant Convention Center on Sunday, September 22, 2024. Thank you for your tremendous support. We're excited to serve you this season and for many seasons to come.

## EARLY RESERVATIONS FOR THE 2024 SEASON

Early reservations run May 1 - June 15, 2024. Studio Owners: Take advantage of this program by reserving your studio's spots with a \$300 deposit. If you're unfamiliar with this program, please contact the office. Early reservations are for studios attending as a group, not for independent registrations. An early reservation is not required to register and attend. Registration opens July 1.



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## MEMPHIS 2023 CLASS SCHEDULE

7:00am - 7:30am	REGISTRATION AND CHECK IN (1 representative per account please)
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### FACULTY INTRODUCTION AND WARM UP

#### ALL DANCERS - TEEN / SENIOR ROOM

7:45am - 8:00am

### CLASS SCHEDULE

TIME	TEENS AND SENIORS	TIME	JUNIORS	TIME	MINIS
8:00-8:45	IMPROV - SOLACE	8:00-9:00	TECHNIQUE - RICHARD	8:15-9:15	HIP HOP - CEDRIC
8:45-9:45	JAZZ - BRITNEY	9:00-9:45	IMPROV - SOLACE	9:15-10:15	TECHNIQUE - RICHARD
9:45-10:40	MUSICAL THEATRE - SETH	9:45-10:40	TAP-MELISSA	10:15-10:30	BREAK
10:40-11:30	TECHNIQUE - RICHARD	10:40-11:30	MUSICAL THEATRE - SETH	10:30-11:30	CONTEMPORARY - SOLACE
11:30-12:30	LUNCH AND SHOP	11:30-12:30	LUNCH AND SHOP	11:30-12:30	LUNCH AND SHOP
12:30-1:30	TAP - MELISSA	12:30-1:30	CONTEMPORARY - RICHARD	12:30-1:30	JAZZ - BRITNEY
1:30-2:30	CONTEMPORARY - RICHARD	1:30-2:30	HIP HOP - CEDRIC	1:30-2:30	IMPROV - SOLACE
2:30-3:30	HIP HOP - CEDRIC	2:30-3:30	JAZZ - BRITNEY	2:30-3:30	TAP-MELISSA

### SCHOLARSHIP ANNOUNCEMENTS AND DISMISSAL

#### ALL DANCERS - TEEN / SENIOR ROOM

3:30

## MEMPHIS FACULTY

Britney Hall  
Cedric Botelho  
Melissa Tannús  
Richard Elszy  
Seth Stewart  
Solace

Read their bios at [IAXdance.com](http://IAXdance.com)

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**We're incredibly thankful for your support.  
We hope you have an amazing experience  
and find that  
Immerse Artists Experience truly is  
THE one-day convention.**

**Make plans to join us next year!  
Mark your calendar now!**

**MEMPHIS - SEPTEMBER 22, 2024**

Love your day at IAX? Leave us a great 5 star review on Dance Competition Hub and on our Facebook page.